

## Fit for purpose

The Smartpro Coaching system devised by Advanced PGA professional Sarah Claridge now includes a comprehensive fitness

resource.

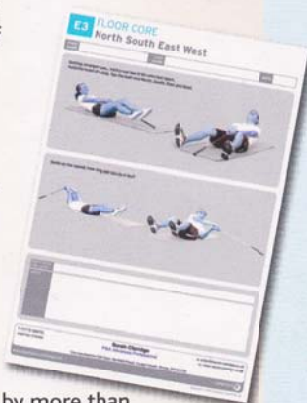
Created in conjunction with Bob Wood, fitness consultant to England Golf, the resource comprises 45 Smart Sheets all relating to physical



development for golf.

The launch of the latest addition coincided with the Golf Show in October and Claridge said: "The timing was perfect and the response has been brilliant from all of our coaches and strengthens our relationship with England Golf."

Pros from as far afield as Italy, the Netherlands and Abu Dhabi expressed a keen interest in the Smartpro System, which is now used by more than 500 coaches.



Looking ahead, Claridge and her team are on track to expand their business internationally over the next 12 months. They already have expat PGA members and coaches using the system in



15 countries, including Thailand and Vietnam, and are working on a series of commercial partnerships to help arm Smartpro coaches with more income-generating resources.

